

منابع دروس ارشد آموزش بهداشت و ارتقای سلامت

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<p>۱. آخرین رسا نشر مبانی 1 ج انسانی ارتباطات فرهنگی اکبر علی</p> <ol style="list-style-type: none"> <li>2. Northouse, G and Northouse, L. <b>Health Communication: Strategies for Health Professionals, Latest Edition</b></li> <li>3. Schiavo, Renata. <b>Health communication : from theory to practice 1st ed. Published by Jossey-Bass, latest edition</b></li> <li>4. Claudia F. Parvanta and et al .<b>Essentials of public health communication, Jones &amp; Bartlett Learning , ,latest edition</b></li> <li>5. Teresa L. Thompson, Alicia Dorsey, Katherine I. Miller. <b>Handbook of health communication. Lawrence Erlbaum Associates, Inc., Publishers ,latest edition</b></li> <li>6. U.S. DEPARTMENT OF HEALTH &amp; HUMAN SERVICES. <b>Making Health Communication Programs Work Public Health Service , National Institutes of Health. National Cancer Institute, latest edition</b></li> <li>7. Ruth Cross, Sam Davis and Ivy O'Neil. <b>Health Communication: Theoretical and Critical Perspectives, Polity Press. , latest editio</b></li> </ol>	<p>ارتباط در آموزش بهداشت</p>

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**1. James McKenzie, Brad Neiger; Rosemary Thackeray, Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (7th Edition); Pearson ,latest edition**

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**4. Rukhsana.A, Benjaamin. R.B, Health Communication Mass Media: An Integrated Approach to Policy and Practice, Gower. latest edition**

5. هاشم محسنی زنوزی تکنولوژی آموزشی نشر یسپرون  
۱. دانانی، رحیم (مترجم). اصول عکاسی دیجیتال. بیل کوربت. نشر ارسباران. تهران. آخرین  
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فناوری کاربردی

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<p><b>1. Cottrell RR, McKenzie JF. Health Promotion and Education Research Methods. USA: Jones and Bartlett Pub. Last edition</b></p> <p><b>2. Dawson C. a practical guide to research methods, a user friendly manual for mastering research techniques and projects. UK: Oxford. Last edition.</b></p> <p><b>3. Bruce N, Pope D, Stanistreet D. Quantitative methods for health research: a practical interactive guide. John Wiley &amp; Sons. Last edition.</b></p>	<p>روش پژوهش</p>

<p><b>4. Salazar LF, Crosby RA, DiClemente RJ. Research methods in health promotion. John Wiley &amp; Sons. Last edition.</b></p> <p>5. رخشانی فاطمه ، شهرکی ثانوی فریبا، روش تحقیق :مراحل علمی و روش های کاربردی، انتشارات دانشگاه علوم پزشکی شهید بهشتی آخرین چاپ</p>	
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